

Innovation funding made easier

Here at Ayming we have over **30 years' experience** unlocking government funding opportunities for our clients. Using our international expertise, we go a long way to explore your business and dig deep to reveal **funding and tax relief opportunities.**

Our focus is to get to know your people, understand your business... **and ultimately maximise your funding.**

100%

SUCCESS RATE FOR
R&D TAX CLAIMS
IN THE UK



| ayming |

business
performance
consulting



ayming

Innovation funding made easier

Knowledge and innovation are at the heart of what we do, helping our clients to successfully claim R&D tax relief and secure European grants through the Horizon 2020 programme.

We pride ourselves on our agility and responsiveness, working hard to deliver the very best service and results for you. As a European leader in our field, not only can we support you in the UK but our capability also extends to 14 countries in three continents, if required.

We've claimed nearly

£100m

of tax reliefs to date for our UK clients

Why choose us?

Not only do we understand innovation funding mechanisms inside out, but we also understand your business.

At Ayming we're not just tax and grants experts; first and foremost we're technical experts. By employing specialists including scientists, engineers and software developers, we can work with you to genuinely understand what you do and how you innovate.

Understanding your business and industry well enough to identify all eligible R&D is the only way to maximise your R&D tax claims. Our R&D staff all undertake extensive training to gain an in-depth understanding of UK tax legislation, so that they not only understand the technicalities of your business, but also the complexities of R&D tax legislation. It's this dual-specialism that allows us to ensure we maximise your returns.

Our impeccable track record

We have achieved uplifts on some clients' previous claims of between 30 and 300%. As for applying for European project funding, did you know we can triple your chances of Horizon 2020 success?!

Our close working relationship with governing bodies

We are proud to hold a well-established positive working relationship with HMRC; we play an active role in their R&D Consultative Committee and employ ex-HMRC personnel who have been heavily involved in the R&D tax scheme since its inception.

We were ranked as one of the leading participants in FP7 (European research & innovation funding programme 2007 - 2013) and were in the top 3 participating advisory consultancies.

We work harder, dig deeper and make your life easier

We know how busy you are, which is why we're here to take the hassle out of claiming innovation funding. We work directly with the appropriate staff in your business in the most time-effective way so we can do the legwork for you. We know the right questions to ask to get right to the heart of your projects and efficiently collect the information required to support your R&D claim documentation or H2020 application. We'll liaise with HMRC or the European Commission on your behalf, as required, to ensure that the whole process has minimal impact to you and is easy and hassle-free.

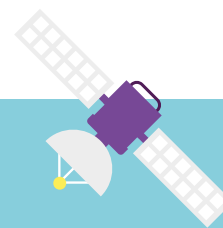
98%

CLAIM VALUE
ACCEPTANCE
RATE



ayming

Service overview R&D Tax Relief



OVER
£750 million
of eligible expenditure identified for our UK clients

R&D Tax Relief



The UK's Research & Development tax relief schemes offer generous tax incentives for a wide range of businesses.

We're here to help you through the process of claiming the greatest possible relief, and to make it as easy and hassle-free as possible.

R&D is not just men in white coats

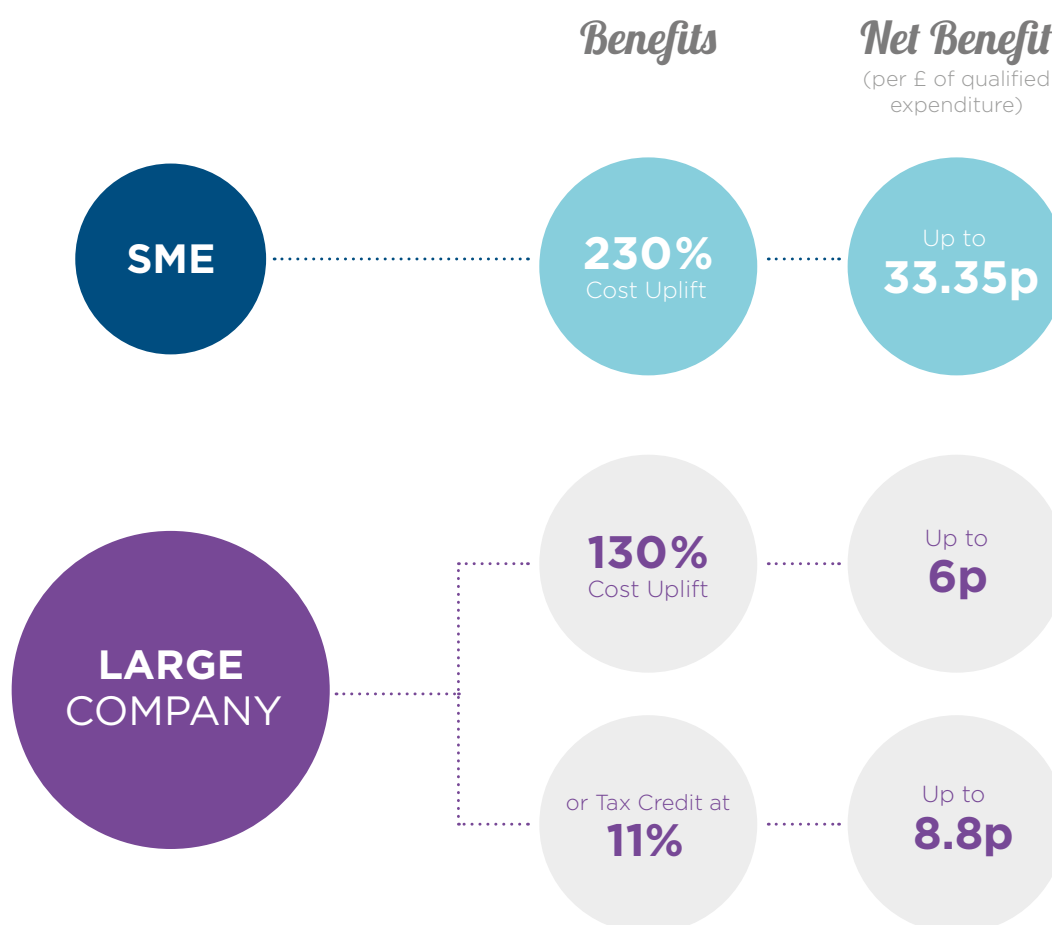
The R&D tax relief schemes are remarkably inclusive, designed to be applicable across any sector. The definition of R&D for tax purposes is actually much broader than you might think. In fact, it's quite likely that some of the challenges faced on your business projects on a day-to-day basis could qualify as eligible expenditure.

Working with Ayming you can be assured that any qualifying activity will be identified, thanks to our team's in-depth understanding of the complexities of this niche area of tax, combined with their specific expertise in your industry. It's this combination of tax and technical knowledge which is integral to successfully maximising our clients' R&D tax claims.

How much can you claim back?

For every £100m spent on R&D in the UK it's thought to generate direct and indirect economic benefits of £290m¹, so it's no surprise the government is keen to encourage greater investment in innovation through legitimate incentives like R&D tax relief. With generous schemes available for both SMEs and Large Companies, your R&D tax claim could result in either a reduction in payable corporation tax or a cash credit.

¹ Source: Battelle report, 2014 Global R&D Funding Forecast



Why choose us?

- Over 16,000 R&D projects analysed internationally every year.
- Over £750m of eligible expenditure identified for our UK clients to date.
- Nearly £100m of R&D tax benefits claimed for our UK clients to date.
- 100% claim success rate with HMRC.
- 98% submitted claim value approval rate with HMRC.
- Clients' previous claims enhanced by between 30% and 300%.
- Dual-qualified tax & technical specialists know how to dig deeper to realise maximum value of your claim.
- No up-front costs and no risk – we work solely on a success fee basis.
- Based on our understanding of your business and your requirements we can tailor our service and bring relevant expertise to ensure you enjoy the greatest possible benefit, as well as helping you establish best practice to streamline future claims.